

# TEXAS POLICE CHIEFS ASSOCIATION



## 66th Annual Conference

APRIL 14-17, 2025 | GALVESTON, TEXAS

### EXHIBITOR OPPORTUNITY

Have a question? Email [gellis@texaspolicechiefs.org](mailto:gellis@texaspolicechiefs.org)

Conference Dates	<b>Monday - Thursday, April 14 -17, 2025</b>
About TPCA and the Conference	<p>TPCA is the largest police executive network in Texas and one of the largest state police chief associations in the nation. TPCA is comprised of senior law enforcement executives and command level professionals. Members represent over 1,000 Texas law enforcement agencies.</p> <p>The TPCA Annual Conference draws 800+ members and guests representing law enforcement agencies from all geographic regions of Texas. This event represents a significant sales and marketing opportunity with access to decision makers. Groups benefit from direct exposure to a relevant and influential audience in a professional environment away from the competition of everyday distractions.</p>
Online Exhibit Order	<p><a href="#">Conferences   Texas Police Chiefs Association</a>- Visit the Sponsor/Exhibitor page for <b>ordering online</b>. Booth orders paid at the time of the order with a credit card are secured. Orders are NOT considered secured until payment is received. Due to limited availability, booth orders will be cancelled if not paid immediately.</p>
Exhibition Schedule	<p><b>Monday, April 14</b> - Booth Load-in / Set-up (2:00 pm – 5:00 pm) **</p> <p><b>Tuesday, April 15</b> – Booth Load-in / Set-up Continues (8:00am – Noon)</p> <ul style="list-style-type: none"> <li>- <b>Vehicle Displays must be in place by 9:00am</b></li> <li>- Exhibition Opens (2:00 pm - 4:00 pm)</li> <li>- Exhibition Closes for Evening Set-up (4:00pm – 6:00pm)</li> <li>- Exhibition Open for President’s Welcome Reception (6:00pm-8:30 pm)</li> </ul> <p><b>Wednesday, April 16</b> –</p> <ul style="list-style-type: none"> <li>- Prayer Breakfast, Exhibitors Welcome (7:30am-8:30am)</li> <li>- Exhibition Open (10:00 am - 5:00 pm)</li> <li>- Load-Out beginning (5:00 pm)</li> </ul> <p><b>Thursday, April 17</b> - Exhibition Closed – Load-Out (8:00 am- Noon)</p>
Venue & Location	<b><a href="#">Galveston Island Convention Center – 5600 Seawall Blvd, Galveston, TX 77551</a></b>
Conference Co-Hosts	<b>Texas Police Chiefs Association and Texas Police Chiefs Association Foundation</b>
Space Use & Transactions	<p><b>Standard exhibit booth space is 10’ x 10’. Please contact us for larger sizes.</b></p> <p>Exhibit space is intended to provide groups an opportunity to display and promote products and services to members of TPCA and other law enforcement personnel. <b>Retail cash and carry transactions are NOT permitted in a booth or in the exhibition hall at any time. The use of a third party contractor for booth installation/set-up will require pre-approval by the Conference Committee Chairs and Freeman. Special promotional activities (e.g. food and beverage offering, overhead sign rigging, performance artists/celebrities) are subject pre-approval by Conference Committee Chairs.</b></p>
Booth Pricing	<p>Pricing is based on booth location and exposure.</p> <p><b>Base = \$1,400</b>  <b>Bronze=\$2,000</b>  <b>Vehicles=\$3,000 (vehicle specified area ONLY)</b>  <b>Silver=\$3,500</b></p>

	<p><b>Gold=\$5,000</b>  <b>Platinum=\$7,500 single; \$14K double</b></p>		
<b>Partnership Program Benefits</b>	<p><b><u>Members of the TPCA Partnership Program are provided a complimentary or discounted booth (depending on partnership level) and will get early access to booth selection. Partners also enjoy many additional engagement and marketing opportunities. To learn more about the Partnership Program, please visit <a href="#">Partnership Program   Texas Police Chiefs Association</a></u></b></p>		
Booth Amenities	<p>Booth includes the following amenities:</p> <ul style="list-style-type: none"> <li>✓ <b>Back/side drape panels</b> for corner/inline spaces (<i>not Island spaces</i>)</li> <li>✓ <b>6' skirted table(s), 2+ chairs, waste basket</b></li> <li>✓ <b>Carpet</b> – can be ordered through Freeman for an additional cost</li> </ul>		
Important Dates	<p><b>August 2024</b>                      <b>Priority booth Selection to Partnership Program Members</b>  <b>October 2024</b>                    <b>Booth Selection Open to All Exhibitors</b>  <b>March 1, 2025</b>                    <b>Last day for booth cancellation subject to 50% booth fee</b>  <b>After March 15, 2025</b>        <b>No refunds for booth cancellation</b>  <b>March 15, 2025</b>                <b>Booth Selection Closes</b></p> <p>Onsite registration may be allowed for unsold booths at the discretion of the Conference Committee Chairs.</p>		
Access to Conference Events & Networking Opportunities	<p>Each booth includes 2 registration badges (some Partners get more) and the following benefits:</p> <table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <p><b>Partner/Sponsor Badge &amp; Platinum Booths (only)</b></p> <ul style="list-style-type: none"> <li>✓ Access to the Exhibition Hall</li> <li>✓ Access to Opening Ceremonies</li> <li>✓ Access to Welcome Reception</li> <li>✓ Access to President’s Reception, Social Mixer in Exhibition Hall (Tuesday evening)</li> <li>✓ Lunch with Attendees (Tuesday)</li> <li>✓ Breakfast with attendees (Wednesday)</li> <li>✓ Lunch with attendees (Wednesday)</li> <li>✓ Purchase tickets to optional activities</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <p><b>Exhibitor Badge (booth vendor only)</b></p> <ul style="list-style-type: none"> <li>✓ Access to the Exhibition Hall</li> <li>✓ Access to Opening Ceremonies</li> <li>✓ Access to Welcome Reception</li> <li>✓ Access to President’s Reception, Social Mixer in Exhibition Hall (Tuesday evening)</li> <li>✓ Breakfast with attendees (Wednesday)</li> <li>✓ Purchase tickets to optional activities</li> </ul> </td> </tr> </table>	<p><b>Partner/Sponsor Badge &amp; Platinum Booths (only)</b></p> <ul style="list-style-type: none"> <li>✓ Access to the Exhibition Hall</li> <li>✓ Access to Opening Ceremonies</li> <li>✓ Access to Welcome Reception</li> <li>✓ Access to President’s Reception, Social Mixer in Exhibition Hall (Tuesday evening)</li> <li>✓ Lunch with Attendees (Tuesday)</li> <li>✓ Breakfast with attendees (Wednesday)</li> <li>✓ Lunch with attendees (Wednesday)</li> <li>✓ Purchase tickets to optional activities</li> </ul>	<p><b>Exhibitor Badge (booth vendor only)</b></p> <ul style="list-style-type: none"> <li>✓ Access to the Exhibition Hall</li> <li>✓ Access to Opening Ceremonies</li> <li>✓ Access to Welcome Reception</li> <li>✓ Access to President’s Reception, Social Mixer in Exhibition Hall (Tuesday evening)</li> <li>✓ Breakfast with attendees (Wednesday)</li> <li>✓ Purchase tickets to optional activities</li> </ul>
<p><b>Partner/Sponsor Badge &amp; Platinum Booths (only)</b></p> <ul style="list-style-type: none"> <li>✓ Access to the Exhibition Hall</li> <li>✓ Access to Opening Ceremonies</li> <li>✓ Access to Welcome Reception</li> <li>✓ Access to President’s Reception, Social Mixer in Exhibition Hall (Tuesday evening)</li> <li>✓ Lunch with Attendees (Tuesday)</li> <li>✓ Breakfast with attendees (Wednesday)</li> <li>✓ Lunch with attendees (Wednesday)</li> <li>✓ Purchase tickets to optional activities</li> </ul>	<p><b>Exhibitor Badge (booth vendor only)</b></p> <ul style="list-style-type: none"> <li>✓ Access to the Exhibition Hall</li> <li>✓ Access to Opening Ceremonies</li> <li>✓ Access to Welcome Reception</li> <li>✓ Access to President’s Reception, Social Mixer in Exhibition Hall (Tuesday evening)</li> <li>✓ Breakfast with attendees (Wednesday)</li> <li>✓ Purchase tickets to optional activities</li> </ul>		
<b>Special Display Application</b>	<p>The following displays, amenities and activities may be permitted upon request and approval by TPCA Conference Committee Chairs, convention center, and Freeman (no less than 30 days prior to Conference). <b>Send request to <a href="mailto:gellis@texaspolicechiefs.org">gellis@texaspolicechiefs.org</a></b></p> <ul style="list-style-type: none"> <li>✓ Vehicles</li> <li>✓ Firearms or ammunition</li> <li>✓ Catered food or beverages (subject to convention center requirements)</li> <li>✓ Activities provided by outside contractors or third party entertainers</li> <li>✓ Third party exhibitor appointed contractor for booth set-up or installation (must be cleared through Freeman as well)</li> <li>✓ Overhead sign/banner rigging</li> </ul>		
NOT Permitted in Booth	<p>The following activities are not permitted in an exhibition booth.</p> <ul style="list-style-type: none"> <li>✓ No merchandise or point of purchase sales</li> <li>✓ No high volume amplified sound, music or noise which causes distraction or disturbance</li> <li>✓ No special lighting or vehicle bar/strobe lights except in vehicle display area</li> <li>✓ NO loaded firearms, compressed gasses, liquids or flammable material</li> </ul>		
<b>Exhibitor Promotion by Conference</b>	<p>The Conference offers the following promotional benefits.</p> <ul style="list-style-type: none"> <li>✓ <b>Vendor Directory</b> (complimentary) - including company/organization name and logo on conference APP</li> <li>✓ <b>Vendor Name Displayed on Exhibition Sign</b></li> </ul>		

<b>Exhibit Services and General Services Contractor</b>	<p>The Conference contracts with Freeman to assist exhibitors with exhibit services. Registered groups (sponsors and exhibitors) will be directed to Freeman for specific details for shipping, drayage, electrical ordering, wi-fi ordering, AV equipment and furniture. The Galveston Island Convention Center does not accept, store, or ship items from exhibitors. The following optional exhibition services are available at an <u>additional cost</u> to the exhibitor through Freeman. <b>The Conference does not provide or pay for these services.</b></p> <table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>✓ <b>Material Shipping and Handling</b></li> <li>✓ <b>Power</b></li> <li>✓ <b>Wi-Fi</b></li> <li>✓ <b>Insurance</b></li> </ul> </td> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>✓ <b>AV Equipment and Services</b></li> <li>✓ <b>Specialty Furniture</b></li> <li>✓ <b>Custom Carpet</b> – <i>padding/custom color</i></li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>✓ <b>Material Shipping and Handling</b></li> <li>✓ <b>Power</b></li> <li>✓ <b>Wi-Fi</b></li> <li>✓ <b>Insurance</b></li> </ul>	<ul style="list-style-type: none"> <li>✓ <b>AV Equipment and Services</b></li> <li>✓ <b>Specialty Furniture</b></li> <li>✓ <b>Custom Carpet</b> – <i>padding/custom color</i></li> </ul>
<ul style="list-style-type: none"> <li>✓ <b>Material Shipping and Handling</b></li> <li>✓ <b>Power</b></li> <li>✓ <b>Wi-Fi</b></li> <li>✓ <b>Insurance</b></li> </ul>	<ul style="list-style-type: none"> <li>✓ <b>AV Equipment and Services</b></li> <li>✓ <b>Specialty Furniture</b></li> <li>✓ <b>Custom Carpet</b> – <i>padding/custom color</i></li> </ul>		
<b>Load-In Limitations</b>	Please check with Freeman on loading door measurements for display vehicles and equipment.		
<b>Badge Registration</b>	<b>Badge registration is a separate step.</b> Instructions will be sent to all registered groups on how to register and secure badges. Badge registration is done using a group’s existing exhibit booth account. <b>A designated number of exhibitor badges are issued per booth based on booth category</b> (2 badges per 10’ x 10’). TPCA Partnership Program members receive additional badges based on their partnership level. <b>Additional badges above the standard allotment with a booth will be offered to exhibitors at an additional cost.</b>		
<b>Badging Required</b>	All individuals requiring access to the exhibition hall during <b>scheduled exhibition hours</b> must register and obtain an official Conference badge. Badges must be displayed at all times (including networking/social events and meal functions). Badges are not transferrable. Replacement or lost badges will be issued for \$100 each. Company badges are not accepted in lieu of the official conference badge. Group representatives must pick up badges on-site at exhibitor registration area and must show proof of affiliation with the company (business card acceptable). <b>Group representatives which are part of a <u>set-up and strike crew</u> may enter the exhibition hall on Monday, April 14 beginning at 2:00pm until 1:00 pm, Tuesday April 15, 2025, for booth set-up only (temporary badge required) and on Thursday, April 17 at 8:00 am for booth strike/load-out.</b>		
<b>Hotel Room Reservations</b>	Options for hotel room reservations will be sent separately after the exhibit booth payment is received and confirmed. <b>The Conference does not book or reserve hotel rooms for exhibitors.</b>		

## Exhibition Rules and Regulations

General Conduct Rules and Regulations	<p>Exhibitor agrees to be bound by and adhere to all rules, regulations, terms and conditions set forth by the Conference and the <b>Exhibitor Opportunity Rules and Regulations</b>.</p> <p>All exhibitors shall serve the interest of the TPCA Conference attendees and shall conduct business and operate their booths in a manner that will not detract from other exhibits, exhibitors or the Conference. Exhibitors must provide goods and services utilized by law enforcement agencies or criminal justice professionals. TPCA reserves the right to decline or prohibit any display or part thereof which, in its opinion, is not in keeping with the character and spirit of these rules and regulations. TPCA further reserves the right, in its sole and absolute discretion, to expel or refuse admittance to any representative of the exhibitor whose conduct is, in its opinion, not in keeping with the character and spirit of the Conference or TPCA.</p>
Booth Selection and Ordering	<p>Exhibit space is selected by the exhibiting company on a first-come-first-served basis online at the official online booth order site. TPCA Partnership Program members will be provided early access to booth selection and given priority booth selection based on their partnership level. Spaces are not subject to reserve or “hold” for later order. Premium exhibit space is reserved by TPCA Partnership Program members and sponsors. Payment is required at the time of ordering via credit card. The Conference reserves the right to modify the exhibit floor layout at its discretion.</p>
Payment	<p>TPCA accepts credit card payment. Booth orders paid at the time of the order with a credit card are secured. A request to pay by check may be made, but a booth may not be selected until the Conference receives payment. Make check payment requests at <a href="mailto:dgonzalez@texaspolicechiefs.org">dgonzalez@texaspolicechiefs.org</a></p>
Booth Cancellation and Refund	<p>Booth cancellation may be made at any time prior to the Conference. Written cancellation to Conference staff made no later than <b>March 1, 2025</b> is subject to a 50% cancellation fee. Written cancellation made after <b>March 1, 2025</b> is subject to a 100% cancellation fee. Refunds will be processed and paid following the Conference.</p> <p>In the event Conference or exhibition is canceled by TPCA due to acts of God, pandemic, war, government regulation, terrorism, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency of a comparable nature beyond the control of the Association or venue, a full refund less a <b>\$25</b> fee reserved to process and distribute refunds, will be sent to the exhibitor. TPCA will not be held liable for any expenses (other than booth fees actually collected by TPCA) which may be incurred by exhibitor, including travel fees, lodging or labor expense.</p>
Exhibit Services Contractor / Decorator	<p>Freeman is assigned as the official general services contractor/decorator for the exhibition. The Contractor will provide information and online ordering service for booth set-up, freight handling/shipping, vehicle load-in, specialty carpet (optional), and other needs.</p>
Display Terms and Conditions	<p>Floor mounted displays shall not exceed 10’ in height in the back and shall not exceed 4’ in height beyond 4’ from the back wall. Display signs, materials or displays are limited to the assigned space and shall not be permitted in any public space or elsewhere in the meeting areas. All displays and demonstrations are to be within the bounds of the assigned space and shall not interfere with aisle space or be outside of the space. No part of a display or its signage may be nailed, taped or otherwise attached to columns, walls, doors or floors in such a manner as to deface or destroy them. All material(s) must be flameproof and fire resistant to conform to local fire ordinances and regulations and insurance carriers. See Vehicle Display information below for vehicles, trailers, motorcycles, etc.</p> <p>If the premises of the facility are defaced or otherwise damaged by the exhibitor, its agent or representatives, the exhibitor will be liable to the facility for the amount necessary for restoration to its previous condition.</p>
Shipping and Material Handling	<p>The General Services Contractor / Decorator (Freeman) will assist with shipping and material handling of displays and other booth items. Refer to the information provided by the General Services Contractor / Decorator (Freeman) for specific details and instructions.</p>

Vehicle Displays	Vehicles for display may <b>only</b> be in the vehicle display area at a designated "Vehicle Booth." Vehicles include: cars, trucks, utility vehicles, trailers, motorcycles, and other drivable or towable items. Vehicles with engines must comply with local fire codes regarding fuel limits and batteries. Generally, vehicles are required to have under ¼ tank of fuel. Vehicles must be in their designated booth no later than 9:00am Tuesday.
Installation and Dismantling	Refer to the Freeman Exhibitor Information for specific load-in/installation and load-out days and times. Dismantling and load-out may begin when the hall closes on the final exhibition day. No packing materials or equipment are to be left in the exhibition hall following installation or brought into or removed from the space during show hours. The use of a third party contractor for booth installation/set-up will require an application and pre-approval by the Conference Committee Chairs and Freeman. Special promotional activities (e.g. food and beverage offering, overhead sign rigging, performance artists/celebrities) are subject to application and pre-approved by Conference Committee Chairs.
Onsite Exhibit Booth Staff	Exhibit booths shall be staffed by technical, qualified individuals who are bona fide company employees or legitimate representatives. Groups must open their exhibit on time each morning and staff it throughout each day until show closing. No person under 18 years of age will be permitted on the floor during move-in or move-out or exhibition open hours. All exhibit staff must be registered in the Conference and wear a badge at all times.
Booth Assign, Sharing or Sublet - NOT Permitted	Exhibitors may not assign, sublet or share with another company any portion of their booth(s), nor may they display or advertise goods or services other than those provided by them in the regular course of business.
Delayed Occupancy	Space not occupied by the close of the set-up and load-in date and time will be forfeited and the space will be reassigned by TPCA without refund.
Sale or Distribution of Merchandise - NOT Permitted	Sale (cash or credit) of physical merchandise or items of any kind is strictly prohibited in the Exhibition Hall or any part or location within the Conference. Exhibitors may show, display, discuss, explain, or demonstrate items or services in their exhibit space only. Online or written orders for merchandise may be taken; however, no items or merchandise may be distributed or taken from the booth other than door prize items.
Food and Beverage in Exhibition Hall	The Conference venue retains the exclusive right to provide, control and maintain all food and beverage services within the Exhibition. The provision of alcoholic or non- alcoholic beverages, snacks or treats are included under these exclusive rights. Exhibitor may request permission to purchase from the venue caterer and offer food and beverage items within the designated booth space. Request must be made in advance (request application), approved by the Conference and caterer no less than 30 days prior to Conference and comply with the rules and requirements established by the venue.
Sound, Music, Noise, Amplification and Volume	No music or loud volume noise which causes distraction or disturbance for the Conference or other exhibitors is permitted to be played or amplified in an exhibit space.
Exhibition Cleaning	The Conference provides for cleaning of common aisles and common areas. Exhibitor is responsible to maintain a clean and orderly environment within the designated booth area.
Security	The Exhibition area will be secured during non-exhibition hours, and no entrance by any person will be allowed. The Exhibitor assumes all risk and responsibility for any and all loss, theft and/or damage to Exhibitor's displays, equipment and other property while on the premises, and hereby waives any and all claims and/or demands it may have against TPCA arising from such loss, theft and/or damage. Exhibitor acknowledges that TPCA does not maintain insurance covering Exhibitor's property and the Exhibitor should obtain, at its own expense, appropriate insurance to cover against losses.
Use of TPCA Name and Logo	The use of the name, insignia, logotype or other identifying marks of the TPCA or the TPCA Conference may not be used in signs, advertising or promotions in any media or descriptive product literature without express written permission of the TPCA. Exhibitors are approved to use the conference name, date and location on materials associated with the conference. TPCA Partnership Program members are approved to use their partner level logo.

Insurance	Insurance protection will not be afforded to any exhibitor either by TPCA, general services contractor or the exhibition property. An exhibitor shall carry its own insurance to cover exhibit material and equipment against damage and loss, including public liability insurance and against injury to person or property of others.
Indemnification	Exhibitor agrees to defend, indemnify and hold harmless TPCA and its directors, officers, employees, and agents from and against any and all liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees, costs of court and costs of other professionals, arising from directly and/or indirectly and/or in connection with the Exhibitor's occupancy and/or use of the exhibition premises and/or any part thereof and/or any act, error and/or omission of the Exhibitor and/or its employees, subcontractors and/or agents. Except that Exhibitor shall not be responsible to indemnify a party to the extent a liability, obligation, claim, damage, suit, cost or expense arises from the sole active negligence or willful misconduct of that party.
Compliance with Local Ordinances	Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations. All products and services exhibited must comply with state, local and FDA regulations. Local fire codes and ordinances required that the exhibition aisles be clear at all times. Demonstration areas shall not be placed on the aisle sideline of an exhibit. Should any demonstration interfere with other exhibit space, TPCA may, in its sole discretion, require that the demonstration be limited or canceled. TPCA has no further responsibility to notify the exhibitor that this compliance is required.
Americans with Disabilities Act	Exhibitor shall be responsible for compliance with the Americans with Disabilities Act of 1992 (ADA) in the booth space, including, but not limited to wheelchair access provisions.
Damage to Exhibition Property	Exhibitor shall be held responsible for any damage done to the Conference/exhibition facilities by them, their employees, or agents.